

# Transatlantic Business Awards Dinner

Tuesday, November 3, 2009

The Pierre Hotel, New York

6:30 p.m. Reception • 7:30 p.m. Dinner • Black Tie



## BritishAmericanBusiness

### Honoring

**Thomas H. Glocer**  
Chief Executive Officer  
Thomson Reuters

**Peter Sands**  
Group Chief Executive  
Standard Chartered PLC

**Wilbur L. Ross, Jr.**  
Chairman & CEO  
WL Ross & Co. LLC

**Daniel S. Glaser**  
Chairman & CEO  
Marsh Inc.

### Co-Chairs *(list in formation)*

**Marc Benioff**  
Chairman & CEO  
salesforce.com

**Walid Chamamah**  
Co-President  
Morgan Stanley

**Archibald Cox, Jr.**  
Chairman  
Barclays Americas

**Steven A. Denning**  
Chairman  
General Atlantic LLC

**Brian Duperreault**  
President & CEO  
Marsh & McLennan Companies, Inc.

**Alan S. Elkin**  
Co-Founder and CEO  
Active International

**Timothy P. Flynn**  
Chairman  
KPMG International

**John W. Keogh**  
CEO, ACE Overseas General  
ACE Group

**Paul J. Lawrence**  
President/CEO  
HSBC Bank USA

**Eugene A. Ludwig**  
CEO  
Promontory Financial  
Group, LLC

**Sir Deryck C. Maughan**  
Partner  
Kohlberg Kravis Roberts & Co.

**Christopher J. Perry**  
President, Americas  
Thomson Reuters Markets

**David Porter**  
Treasurer  
Glencore Ltd.

**Barry Salzberg**  
Chief Executive Officer  
Deloitte LLP

**Sir Nigel Sheinwald,**  
**KCMG**  
British Ambassador  
to the USA

**Kevin Sneader**  
Director & Managing Partner  
Mid Atlantic Offices  
McKinsey & Company, Inc.

**David F.M. Stileman**  
CEO, Americas  
Standard Chartered Bank

**Sir Howard Stringer**  
Chairman, CEO &  
President  
Sony Corporation

**Ambassador Louis B. Susman**  
U.S. Ambassador to the  
Court of St. James's

## EARLY RESERVATION FORM

*I would like to reserve:*

\_\_\_\_\_ **\$50,000** table to be listed as a **Benefactor**

Seating for 2 guests at the evening's Head Table and excellent seating for ten guests and invitations, for all guests, to a VIP private reception with guests of honor and dignitaries, listing as a Dinner Chair on all promotional materials and media communications, recognition in the Dinner program (with photo and bio and a double page spread advertisement), and company logo showcased during evening's program as a still shot on screen.

\_\_\_\_\_ **\$25,000** table to be listed as a **Co-Chair**

Prime seating for ten guests and invitations, for all guests, to a VIP private reception with guests of honor and dignitaries, recognition in Dinner program (with photo and bio) and on promotional materials.

\_\_\_\_\_ **\$15,000** table to be listed as a **Vice-Chair**

Choice seating for ten guests, invitation for 2 to a VIP private reception with guest of honor and dignitaries, recognition in Dinner program.

\_\_\_\_\_ **\$10,000** table to be listed as a **Patron**

Seating for ten guests, listing in Dinner program.

\_\_\_\_\_ Individual Ticket(s) at **\$2,500** each

Prime seating, invitation to a VIP private reception with guests of honor and dignitaries, special recognition in Dinner program.

\_\_\_\_\_ Individual Ticket(s) at **\$1,500** each

Choice seating and recognition in Dinner program.

\_\_\_\_\_ Individual Ticket(s) at **\$1,000** each

*I cannot attend, but would like to contribute \$\_\_\_\_\_.*

### Please Fax Your Form to (212) 997-0188

My name, title and/or company should appear as follows in Dinner program:

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Firm: \_\_\_\_\_

Name of contact person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

**BritishAmerican Business, formerly known as The British-American Chamber of Commerce, is dedicated to helping more than 700 member companies build their international business.** For further information, please contact Shreema Sanghvi at the Benefit Office at 212 997 0100, [ssanghvi@projectsplusinc.com](mailto:ssanghvi@projectsplusinc.com) or Jessica Pancoe with BritishAmerican Business at 212 338 9635, [jpancoe@babinc.org](mailto:jpancoe@babinc.org). Make checks payable to BritishAmerican Business & mail to: BAB Transatlantic Business Awards Dinner c/o Shreema Sanghvi, 145 West 45th Street, Suite 300, New York, NY 10036. (Tel: 212 997 0100 Fax: 212 997 0188). We are a 501 (c) 6 not-for-profit organization. Please be advised that the amount you pay to support us by attending our Dinner is deductible as a business expense under IRC §162. Please consult with your tax advisor as to the amount that is deductible under IRC §274 (n). Projects Plus, Inc.™, under the direction of Pat De Sibio, has been retained by BritishAmerican Business to work in cooperation on the dinner.