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Alisa Bowen is managing director of consumer publishing for Reuters Media at Thomson Reuters, where she oversees the sales, marketing, product development and operations for the advertising supported web, mobile, ipTV propositions in 12 languages and 17 markets globally. Prior to her appointment to this role, Ms. Bowen was the head of product management for the consumer publishing business, based in New York. Before relocating to New York, she was general manager of Reuters European consumer publishing business overseeing product, sales and marketing, based in London. For almost a decade, Ms. Bowen has played a role in the evolution of the organization's multi-media strategy.

Ms. Bowen joined Reuters in 2001, after working as a public relations and communications consultant specializing in major corporate change programs. She holds an MBA with distinction from the London Business School. Ms. Bowen was born and raised in Australia and currently resides in New York.