

John Anthony Quelch

John Quelch is a leading business school academic, administrator, public servant, corporate director and consultant.

John is the Lincoln Filene Professor of Business Administration at Harvard Business School. From 2001-2008, John also served as Senior Associate Dean for International Development and the Harvard Business School Centennial. Between 1998 and 2001, he was Dean (with Vice Chancellor status) of London Business School. Prior to 1998, he was the Sebastian S. Kresge Professor at Harvard Business School. For the calendar year 2009, John is on sabbatical from Harvard. During this period he is serving as the La Caixa Visiting Professor of International Management and Chairman of the Academic Advisory Council at China Europe International Business School located in Shanghai, China.

John's research focuses on global business strategy. His recent co-authored books include *Greater Good: How Good Marketing Makes for Better Democracy* (Harvard Business Press, 2008), *Business Solutions For The Global Poor* (Jossey Bass, 2007), *The New Global Brands: Managing Non-Governmental Organizations in the 21st Century* (Thomson, 2006), *The Global Market*, (Jossey Bass, 2005) and *Global Marketing Management* (5th edition, Thomson, 2005). John's recent articles include: "Bringing Customers Into The Boardroom" (Harvard Business Review, November 2004) and "How Global Brands Compete" (Harvard Business Review, September 2004).

In 2002, the Governor of Massachusetts appointed John as Chairman of the board of the Massachusetts Port Authority, overseeing three airports, waterfront real estate and the seaport of Boston. In this pro bono role, he also chairs the security and safety subcommittee of the Massport board.

In an additional pro bono role, John serves as Honorary Consul General of the Kingdom of Morocco for the New England region. John's long-standing ties to the Middle East resulted in his book, *Business Strategies For Muslim Countries* (Prentice Hall, 2000).

John has substantial experience as a non-executive director of public companies in the USA and the UK. He is the longest serving non-executive director of WPP Group plc, the world's second largest marketing and media services company. In the USA, he currently serves as a non-executive director of Pepsi Bottling Group, Gentiva Health Services and Inverness Medical Innovations.

John has worked as a consultant, seminar leader or conference speaker in more than sixty countries. He has assisted companies as diverse as American Airlines, Colgate-Palmolive, Barclays, Deutsche Post, General Electric, Intel, Nestle, Novartis, Procter & Gamble, Samsung, Unilever, and Walt Disney.

John received his BA from Exeter College, Oxford University, an MBA from the Wharton School of the University of Pennsylvania, an SM from the Harvard School of Public Health and a DBA from Harvard Business School.

Both keen tennis players, John and his wife, Joyce Huntley, divide their time between their homes in Massachusetts and Maine. In addition to the USA and UK, John has lived in Australia and Canada.