British American Business

Investment News

1. ECONOMIC INDICATORS

UK

- GDP grew 0.7% in Q3 2006. The level of GDP is now 2.7% higher than Q3 2005.
- Manufacturing output increased by 0.6 % in Q3 2006 compared with Q2 2006.
- In October 2006, output price annual inflation for all manufactured products fell to 1.7%. Input price annual inflation fell from 4.9% in September to 3.8% in October.
- Services output rose by 0.8% in the quarter to September 2006 compared with the quarter to June. Distribution output was unchanged in the quarter to September. An increase in retail output was offset by decreases in wholesale and motor trades. Hotels and restaurants output rose by 0.9% in the quarter to September, output from transport, storage and communications rose by 0.3% compared with the previous quarter. Business services and finance output rose by 1.4% in the quarter to September. Government and other services output increased by 0.5% in the quarter to September.
- Consumer Prices Index (CPI) annual inflation was 2.4% in October 2006, unchanged from September. Retail Prices Index (RPI) inflation rose to 3.6% in September, up from 3.4% in August.
- RPI inflation rose to 3.7% in October 2006, up from 3.6% in September
- Total car production, in the three months to October fell by 6.7% compared with the previous three months.
- The volume of retail sales in the three months August to October 2006 was 0.6% higher than in the previous three months. This follows 0.7% growth in the three months to September and compares with an increase of 0.6% at the same time in 2005.
- Employment rate for people of working age was 74.5% for the three months ending in September 2006, down 0.1% over the quarter and down 0.3% over the year. The number of people in employment for the three months ending in September 2006 was 28.99 million, up 56,000 over the quarter and up 192,000 over the year. The unemployment rate was 5.6%, up 0.1% over the quarter and 0.8% over the year. The number of unemployed people increased by 27,000 over the quarter and by 263,000 over the year to reach 1.71 million.
- Average earnings (excluding bonuses) rose by 3.5% in the year to September 2006, down from 3.6% in

August. Average earnings (including bonuses) rose by 3.9% in the year to September 2006, down from 4.2% in August. In the year to September 2006, pay growth (excluding bonuses) in the private sector was 3.6%, compared with 3.2% for the public sector. Including bonus payments, private sector growth stood at 4% compared with 3.5% for the public sector.

- During July to September 2006, there were 8 million visits to the UK by overseas residents – an increase of 1% when compared with the previous three months, and up 10% on the same period on the previous year. Spending increased by 1% compared to the previous three months, and showed an increase of 13% with the same period a year earlier, to £3.9 billion.
- Over the same period, the number of visits overseas by UK residents decreased by 5% to 16.5 million when compared with the previous three months, but remained broadly the same when compared with the same period a year earlier. Spending decreased by 3% compared to the previous three months, but showed an increase of 3% with the same period a year earlier, to £8.2 billion.
- Visits by overseas residents to the UK rose by 6% during the 12 months ending September 2006, from 29.7 million to 31.6 million. In the same 12 month period, visits abroad by UK residents rose by 2% from 66.2 million to 67.5 million.
- In October 2006 the public sector showed a surplus on current budget of £4 billion, compared with a surplus of £2.3 billion in October 2005.
- Business investment for Q3 2006 is estimated to be 6.9% higher compared to the same period last year, and 3.1% higher than the previous quarter.
- The UK's deficit on trade in goods and services was £4.1 billion in September 2006, compared with the deficit of £4.5 billion in August (which was previously published as £4.4 billion). The surplus on trade in services was £2.5 billion in September, £0.2 billion lower than in August. The deficit on trade in goods in September was £6.6 billion compared to a deficit of £6.9 billion in August (previously published as £6.7 billion). The deficit with the enlarged EU widened slightly to £2.7 billion from the deficit of £2.6 billion in August. Exports and imports both fell by £0.3 billion. The deficit with non-EU countries narrowed to £3.9 billion in September from a deficit of £4.2 billion in August. There was a rise in exports of £0.1 billion and a fall in imports of £0.2 billion.

For previously released UK economic indicators visit National Statistics http://www.statistics.gov.uk/

LONDON

- In the most recent 28-day period, (From 17 September to 14 October 2006) London's public transport had 228.2 million passenger journeys; 144.4 million by bus and 83.8 million by underground.
- The moving average annual rate of growth in passenger journeys increased to 2.4% from 2% in the previous period.
- The rate of claimant count unemployment in London was 3.3% in October 2006. There were 166,600 unemployment claimants in London in October 2006, compared with 166,400 in October 2005.
- The SPSL Retail Traffic Index of Shoppers in London was 94.4 in the last week of October compared to 95.9 in the previous week.
- London's annual growth in output increased to 3.4% in Q2 2006, from 3.3% in Q1.
- London's annual employment growth was 2.1% in Q2 2006, unchanged from Q1.
- London firms continued to increase their level of employment in October 2006. The PMI for the level of employment was 54.4 in October 2006 compared to 56.7 in September.
- Annual house price inflation in London decreased to 8.5% in Q3 2006 up from 11.4% in Q2. Annual house price inflation in the UK decreased to 8% in Q3 2006 from 9.4% in Q2.
- The annual growth rate of overseas visitors to the UK was 13.8% in September 2006, up from 9.2% in August. The annual growth in expenditure by overseas visitors in the UK was 17.7% in September 2006, up from 3.4% in August.
- The Purchasing Managers' Index (PMI) of business activity recorded 59.3 in October 2006 compared to 58.2 in September.
- The PMI for new orders for London firms recorded 57.9 in October 2006 compared to 56.9 in September.

US

- Real Gross Domestic Product (GDP) grew at an annual rate of 1.6% in Q3 2006. This follows a 2.6% growth rate in Q2.
- Personal income rose 0.5% in September 2006, after rising 0.4% in August.
- The US monthly goods & services deficit narrowed in September 2006. The deficit decreased from $69 billion (revised) in August to $64.3 billion in September, as imports decreased and exports increased. Exports of goods and services increased $0.6 billion in September to $123.2 billion and imports of goods and services decreased $4.1 billion in September to $187.5 billion.

For previously released US economic indicators visit US Bureau of Economic Analysis (BEA) http://www.bea.gov/beahome.html

NY

- Private employment fell by 3,300 jobs in September 2006, after an increase of 4,600 jobs in August. (Source: New York State Dept. of Labour)
- The unemployment rate was 4.5% in September, down from 5.1% in August. (Source: New York State Dept. of Labour)
- The NYC hotel occupancy rate in September 2006 was 88%, compared to 89% in September 2005. (Source: New York State Dept. of Labour)
- The Direct Class A office vacancy rate was 4.8% in October 2006, while the average asking rent was $60 per SF. (Source: New York State Dept. of Labour)
- Passengers in NYC's airports totaled 9.8 million in August 2006. (Source: New York State Dept. of Labour)
- In October 2006, the Manhattan Direct Class A vacancy rates decreased, for the sixth consecutive month, to 4.8%. The Midtown Class A vacancy rate fell to 4.4% from 4.8% a month earlier. (Source: Cushman & Wakefield)
- From September to October 2006, the Manhattan sublease vacancy rate increased to 1.7% from 1.5%, while the average sublease rental rates also rose $2 PSF to $51 PSF. (Source: Cushman & Wakefield)
- From September to October 2006, Direct Class A average rental rate in Manhattan increased to $60 PSF, the highest rate for the city since Q4 2001. (Source: Cushman & Wakefield)
- In August 2006, 9.8 million passengers flew into and out of the region's airports, a 3% increase from August 2005 passenger levels. (Source: Port Authority of New York and New Jersey)
- In September 2006, the average daily hotel room rate was $309, an 11% increase from September 2005. (Source: PKF Consulting)
- Hotel occupancy was 88% in September 2006, compared with 89% in September 2005. (Source: PKF Consulting)
- Total Broadway attendance was approximately 880 thousand during the four weeks ending October 29, 2006, unchanged from the same period last year. Broadway revenue during this period was roughly $67 million, a 9% increase from last year. (Source: The League of American Theatres and Producers)
- Total ridership on MTA subways, trains and buses, and bridge and tunnel use in October 2006 was roughly 225 million, an increase of 1% from October 2005. In October 2006, subway ridership was approximately 122 million, an increase of 2% from August 2005. (Source: Metropolitan Transportation Authority)
- For the four months ending September 2006: There were 3,265 building projects (including new, additions and alterations) that started construction in NYC, an 11% decrease from the four months ending September 2005. There were 135 infrastructure (non-building) projects, a decrease of 17% from last year. (Source: Dodge Analytics)
- Planned space for building projects is approximately 15 million square feet, a 30% decrease from the same period ending 2005. (Source: Dodge Analytics)

2. INVESTMENT INDICATORS

UK – The World's Single Largest Recipient of FDI Flows in 2005

Each year, the United Nations Conference on Trade & Development (UNCTAD) releases a major annual report highlighting international patterns in foreign direct investment (FDI). The UK was the world's single largest recipient of FDI inflows in 2005. This marked a 193% increase on 2004 inflows, from $56 billion to $165 billion. UK was also the second for FDI stocks. UK's inward FDI stock at the end of 2005 amounted to $817 billion, the second largest inward FDI stock worldwide after that of United States.

In 2005, companies located in united kingdom invested $101 billion abroad, an increase of 7% over that in 2004, which made the country the third largest investor worldwide in 2005. At the end of 2005, the United Kingdom owned the second largest FDI stock abroad of approximately $1.2 trillion.

Foreign Investors Prefer Britain

Britain remains the favourite European destination for foreign investment projects, according to a new report. It won 315 projects in the first half of 2006 - 22% of all European deals and more than Germany and France combined, consultants Ernst & Young said. Its European Investment Monitor had most British schemes coming from the US, but showed that Indian firms were rapidly expanding their UK operations. London was the top foreign investment location, winning 133 projects. The overall number of projects done in Europe rose to 1,432 in the first six months of the year, compared to 1,144 in the same period of 2005. The increase was largely down to a rise in the number of deals driven by US, UK and Indian investors. The importance of India as a foreign investor was one of the key trends to emerge. As befits a country with an economy growing at about 9% year-on-year, Indian companies are looking for more clients in western Europe and are opening sales and customer support offices across the continent.

Indian firms more than doubled the number of European projects to 36, and came second behind the US as investors in the UK. The main losers in the report were Poland, Hungary, Russia and the Czech Republic, with a combined 12.8% share of European foreign investment, down from 19.3% in the same period of 2005. The report's authors put this down to the relative decline in the number of manufacturing projects compared to a boom in the number of new sales and marketing offices, which tend to locate in the UK, Germany and France. For major projects creating over 500 jobs, eastern and central Europe continue to be the most popular locations, winning 26 of 39 deals during the period.

M&A Investments

Foreign acquisitions of UK assets set to reach record levels as foreign M&A investment is now three times higher than UK investment abroad. During the third quarter of the year there were 58 UK acquisitions by foreign companies worth £18.1 billion. Both deal volumes and values are consistent with the previous quarter (59 deals worth £18.4 billion). Comparing activity levels to this time last year, deal volumes are down from 67 but values are up 29% (from £13.9 billion).

In terms of UK companies investing abroad, deal volumes in Q3 (86 deals) were more or less consistent with the previous quarter (92) but down on this time last year (103 deals). In terms of deal values, Q3 06 saw the value of investments double to £6.7 billion (from £3.2 billion in Q2). The amount compares to £7.6 billion invested in Q3 of 2005.

US – FDI Flows in 2005

In the United States the net FDI inflows were $110 billion in 2005. This represents an 18% decrease from 2004 ($133 billion) and is way below the levels of investment that were recorded around 2000. Despite a considerable decline in its outward FDI in 2005, which also means some loss of world pre-eminence in investment abroad, the United States remained the largest source of FDI in terms of stock. The decline in outward FDI flows of United States companies from a historical peak of $222 billion in 2004 to -$13 billion in 2005 was mainly due to an increase in distributed profits of foreign affiliates of united States based companies.

Global FDI 2005

Global FDI inflows in 2005 rose substantially for the second consecutive year, according to the annual World Investment Report by UNCTAD.The growth was stimulated by cross-border mergers and acquisitions (M&As), which reflected strategic choices by transnational corporations (TNCs) following increased corporate profits and the recovery of stock markets.

At $916 billion, global FDI inflows were 29% higher than in 2004. Flows to developed countries rose by 37% to $542 billion. Those to developing countries surged by another 22% to reach a record $334 billion. In percentage terms, developed countries attracted 59% of global FDI, developing countries attracted 36% and South-East Europe and the Commonwealth of Independent States accounted for the remaining 4%.

The largest recipient country was the United Kingdom, (inward FDI surged by $108 billion to reach a total of $165 billion), followed by the United States with $99.4 billion and China. Nine of the 20 economies with the largest FDI inflows were developing or transition economies.

In developed countries, the increase was particularly significant in the EU, the 25-member European Union (EU) was the favourite destination, with inflows of $422 billion, or almost half of the world total, but there were major variations in FDI performance among countries. As a result of some major M&A transactions, FDI flows to the EU-15 shot up by 109% (to $388 billion), while flows to the 10 new EU Members rose by 19% (to $34 billion).

Among other non-EU countries, FDI inflows into North America rose by 8% to $133 billion, with Canada accounting for most of this increase ($34 billion), Inward investments into United States, still the world's largest host country for FDI, in terms of stock, fell by 19% to $99 billion, making that country the second largest FDI recipient worldwide in 2005 after the United Kingdom, while FDI inflows to Japan fell by 64% to $2.8 billion, the lowest level since 1996. Australia experienced a dramatic decline in FDI inflows, from $42 billion in 2004 to -$35 billion. Similarly, a large decline was also recorded in FDI outflows from $18 billion to -$41 billion.

Among developing regions, the highest growth rate in inward FDI was seen in West Asia (85%), followed closely by Africa (78%), both regions experiencing record inflows of $34 billion and $31 billion respectively. FDI inflows in the 50 least developed countries also recorded a historic high of $10 billion.

Global FDI Outflows amounted to $779 billion. Developed countries remain the leading sources of such outflows. FDI outflows of developed countries in 2005 declined by 6% to $646 billion. In 2005, the Netherlands reported outflows of $119 billion, making the country the largest investor in the world, followed by France (outward FDI from France doubled to about $116 billion) and the United Kingdom ($101 billion) which made the country the third largest investor worldwide in 2005. However, there were significant increases in outward investment by developing economies, led by Hong Kong (China) with $33 billion. The role of developing and transition economies as sources of FDI is increasing. Outflows from these economies totalled $133 billion last year, corresponding to some 175 of the world total.

Despite a considerable decline in its outward FDI in 2005, which also means some loss of world pre-eminence in investment abroad, the United States remained the largest source of FDI in terms of stock. The decline in outward FDI flows of United States companies from a historical peak of $222 billion in 2004 to -$13 billion in 2005 was mainly due to an increase in distributed profits of foreign affiliates of united States based companies.

3. NEW INVESTMENTS

US Investments into the UK

EndoSoft Opens UK Office

EndoSoft (A Division of Utech Products, Inc.), an established provider of medical software to specialized medical fields, such as Gastroenterology, Pulmonology, and Urology, to name a few, announced it is opening a new subsidiary office in Leicester, United Kingdom. EndoSoft develops software that allows the user to experience a true and complete Electronic Medical Record workflow and tracking system that helps medical professionals increase productivity and enhance the quality of care through the intelligent use of technology. It provides a full range of software solutions for procedure documentation, patient record management, image acquisition, and more.
Endosoft, A Division of Utech Products, Inc. 135 Broadway, Schenectady, NY 12305. Tel: 001-518 489 5705,

Rakesh Madan, CEO, Email: support@utechproducts.com Website: www.endosoft.com
EndoSoft , Innovation Centre, Unit 1.4, 49 Oxford Street, Leicester, LE1 5XY.

TechExcel Opens UK Office

TechExcel, Inc., the leading provider of knowledge-centric Application Lifecycle Management (ALM) and support and service software solutions, announced it has opened an office in the UK to better serve the needs of EMEA, a further step in the company's strategic growth in response to customer demand for unified Application Lifecycle Management (ALM) and support and service software solutions.
The addition of a UK presence means that the company can now more effectively support the global customer base and distributors and resellers by providing a true 24/7 environment with its own qualified service and support engineers.
TechExcel Inc, Corporate Headquarters, 3675 Mt. Diablo Boulevard, Suite 200, Lafayette, CA 94549. Tel: 001-925 871 3900 Fax: 001-925 871 3991 Email: info@techexcel.com Website: www.techexcel.com
TechExcel UK Ltd, 1 Dee Road, Richmond, TW9 2JN. Tel: 020 8322 7700

Blackbaud Europe Announces Opening of London Office

Blackbaud, Inc. announced that its European division has opened an office in London to better serve its more than 840 clients. The decision to consolidate the sales and consulting staff in the United Kingdom’s business centre was customer-driven. Blackbaud is the leading global provider of software and related services designed specifically for nonprofit organizations. For more than 25 years, Blackbaud has achieved success by providing innovative technology solutions that help nonprofits meet their most critical challenges. Today, more than 15,000 organizations rely on the company to help them raise money, manage their finances, improve operational effectiveness and leverage the power of the Internet.
Blackbaud, Inc. 2000 Daniel Island Drive, Charleston, SC 29492-7541. Tel: 001-843 216 6200 Fax: 001-843 216 6111, Marc Chardon, CEO, Email: solutions@blackbaud.co.uk Website: www.blackbaud.com
Blackbaud Europe Ltd, The Tower Building, 11 York Road, London SE1 7NX. Tel: 020 7921 9600 Fax: 020 7921 9601, Colin Reed, European Sales Manager, Email: solutions@blackbaud.co.uk Website: www.blackbaud.co.uk

First Data sets Up in Scotland

Colorado-headquartered First Data, a global provider of electronic commerce and payment services, has opened its first facility in Glasgow's International Financial Services District. The new First Data contact centre is expected to create more than 430 financial services jobs over the next five years. First Data International serves hundreds of the world's most innovative card issuers in nearly 70 countries across six continents. The company offers a comprehensive portfolio of payment services including electronic processing, ATM and POS management, swtiching and authorisation, fraud and risk management, customer management, contact centre services, card personalisation and print services.
First Data Corporate Headquarters, 6200 South Quebec Street, Greenwood Village, CO 80111. Tel: 001- 303 488 8000 Website: www.firstdata.com
First Data International, First Data House, Christopher Martin Road, Basildon, Essex SS14 9AA. Tel: 01268 285710, Simon Rubin, Managing Director,

Express Logic Expands into the UK

Express Logic, Inc., the worldwide leader in royalty-free real-time operating systems (RTOS), announced that it has established a new sales and support office in the UK, to meet customer needs in that region. Express Logic has established local offices to better serve those customers and develop new business throughout Europe. The team at Express Logic, UK, Ltd will be directed by Geoff Gibson. The office is centrally located at Redditch in the West Midlands in order to offer comprehensive sales and support to new and existing customers of ThreadX embedded software.
Express Logic, Inc, 11423 West Bernardo Court, San Diego, CA 92127. Tel: 001-858 614 6640 Fax: 001-858 521 4259 Email: info@expresslogic.co.uk Website: www.rtos.com
Express Logic (UK) Ltd. 4b Empire Court, Albert Street, Prospect Hill, Redditch B97 4DA Worcestershire,
Tel: 01527 597007 Fax: 01527 597701 Geoff Gibson, UK Contact, Email: info@expresslogic.co.uk Website: www.rtos.com.

Signiant Establishes UK office

Signiant, a leader in distributed data management, announced that it has expanded its international market reach with the opening of an office in the UK, appointing IT industry veteran David Nortier to Vice President of Sales for EMEA. Signiant will offer its Mobilize™ remote data protection and digital asset management solutions to large enterprises through leading European OEM partners and resellers that specialize in storage solutions. Signiant will support customers and resellers through a new office in Manchester, England. Signiant provides complete, enterprise-class software solutions for remote data protection and media asset distribution, enabling large organizations to centrally manage their widely distributed data. Signiant Corporate Headquarters, 15 Third Avenue, Burlington, MA 01803. Tel: 001-781 221 0022 Fax: 001-781 221 1667 Website: www.signiant.com

Network Liquidators Opens London office

Florida-based Network Liquidators, a leading source for buyers and sellers of used and refurbished networking and accessories has opened its first sales office outside the United States, in London. Network Liquidators, ranked 95th on the Inc. 500 list of America 's fastest-growing private companies, saw revenue soar almost 900% during the last three years, with roughly one quarter of sales originating overseas.Founded in 2001, Network Liquidators runs the largest used and refurbished networking equipment Web site worldwide, attracting over 90,000 unique visitors per month.

Network Liquidators,US Headquarters, 14400 Carlson Circle, Tampa, FL 33626. Tel: 001-813 852 6400
Fax: 001-813 852 6406, Tom Calcaterra, Executive VP of Business, Website: www.networkliquidators.com

Network Liquidators, Kingfisher House, 21-23 Elmfield Road, Bromley BR1 1LT. Tel: 020 8432 6958 Fax: 020 8315 7514, Kesh Prashad, Director of UK Sales, Email: kprashad@nweq.com

US Law Firm Opens British Office

One of America's leading class-action law firms is establishing a UK practice that plans to encourage British pension funds to sue the companies they invest in. Cohen, Milstein, Hausfeld & Toll, which specialises in suing large companies on behalf of pension funds and other institutional investors, will open for business in London this year.

Cohen, Milstein, Hausfeld & Toll, P.L.L.C., 1100 New York Avenue, NW, Suite 500, West Tower, Washington DC 2005. Tel: 001-202 408 4600 Fax: 001-202 408 4699 Website: www.cmht.com

Phoenix Partners Opens London Office

New York-based interdealer broker Phoenix Partners Group is opening a London office, posing a competitive challenge to local rivals Icap PLC and Collins Stewart Tullett . London office will initially focus on voice-brokered credit default swaps. The business is led by Alex Hucklesby and Graham Smith, who both formerly worked for Mint Equities. Phoenix was founded in New York last year, and currently has about 200 clients.

Phoenix Partners LP, 600 5th Avenue Front, 10020 NY, New York, Tel: 001-212 218 4100

Phoenix Partners Group LLP, The Gallagher Partnership LLP, 2nd Floor, Titchfield House, 69-85 Tabernacle Street, London EC2A 4RR.

Ixia Extends Capabilities in EMEA with New Headquarters

Ixia, a leading, global provider of IP performance test systems, has announced the establishment of a new EMEA headquarters to support its rapidly growing customer base in the region. With the opening of the new facility in Marlow, Buckinghamshire, England, Ixia offers its EMEA customers fully equipped labs to support both pre- and post-sales activities including professional training and staging real-world triple play scenarios.

Ixia worldwide HQ, 26601 W. Agoura Road, Calabases, CA 91302. Tel: 001-818 871 1800 Fax: 001-818 871 1805 Email: info@ixiacom.com Website: www.ixiacom.com

Ixia Europe Ltd, (EMEA), One Globeside, Fieldhouse Lane, Marlow SL7 1HZ Tel: 01753 722056, Email: salesemea@ixiacom.com Website: www.ixiacom.com

Tyco Invests in Northern Ireland

New - Jersey based fire and security specialist Tyco International Ltd is to create 100 new jobs in Northern Ireland

as a result of £17 million investment via its Belfast-based subsidiary CEM Systems. The investment has been supported by an offer of investment aid of £1.75 million from development agency Invest Northern Ireland. Tyco Fire & Security, a major business segment of Tyco International Ltd., provides electronic security and fire protection solutions in over 100 countries. CEM Systems is a brand within the Access Control and Video Systems (ACVS) unit of Tyco Fire & Security.
Tyco International (US) Inc. 9 Roszel Road, Princeton, NJ 08540. Tel: 001-609 720 4200 Website: www.tyco.com
CEM Systems Ltd, Unit 4, Ravenhill Business Park, Ravenhill Road, Belfast BT6 8AW, N. Ireland. Tel: 028 9045 6767 Fax: 028 9045 4535 Email: cem.info@tycoint.com Website: www.censys.com

UK Investments into the US

Innovative Reactor Heater For High-Precision, High-Speed Flow Chemistry

The development of synthesis by flow chemistry has taken a significant step forward with the introduction of an innovative, economical, and easy to use reactor heater. The system is many times faster in operation and more precise in temperature control than conventional approaches, says its British developer, Vapourtec Ltd**.** The *R-4 Flow Reactor Heater* is the equivalent of a stirrer hotplate, but designed for flow chemistry applications in drug discovery. Its versatility meets chemists' needs for fast set-up times, while an intuitive user interface means precise, easy operation with minimal training.
UK contact: Duncan Guthrie, Vapourtec Ltd, Place Farm, Ingham, Suffolk IP31 1NQ. Tel: 01284 728659 Fax: 01284 728352 Email**:** duncan.guthrie@vapourtec.com Website**:** www.vapourtec.com

New Testing Equipment for Electronic Shielding Efficiency

Electronic compatibility (EMC) test equipment, in the form of a signal generator and a reference RF signal source over a wide frequency range, makes it easier to comply with EMC regulations, according to its British maker. Designed for use by EMC test houses and electronic product manufacturers, the *CGE03 Comb Generator Emitter,* from York EMC Services, is placed either inside a housing to test its shielding properties by providing a known signal, or used to validate an entire EMC test system as required by ISO17025. It also enables manufacturers to test shielding performance before the electronics are ready so problems can be caught at an early stage. The *CGE03* performs these functions with a much wider frequency span than any other similar product, says the company. The unit is powered from a bespoke battery pack so that any unwanted effects from interconnecting cables are avoided.
UK contact: David Heaton, York EMC Services, University of York, York YO10 5DD**.** Tel: 01904 434440 Fax: 01904 434434 Email: enquiry@yorkemc.co.uk Website**:** www.yorkemc.co.uk
US Contact: Toni Gurga, 3601-A Caldwell Drive, Soquel, CA 95073-2055 Tel: 001-831 459 7488 Fax: 001-831 427 3513 Email: toni@credencetech.com Website: www.credencetech.com

International Licensing Deal Brings British Modeling Tool for Visitor Attractions to USA

An advanced modelling tool that provides analytical evidence to support major investment decisions at visitor attraction sites is being launched in the USA by a specialist British international strategic management and marketing consultancy. Experience DNA, marketed in the USA by A Different View (under license from Vision XS UK Ltd), is claimed to have the world's most advanced experimental database and likely customers will include theme parks, museums, science centers, zoos, and aquariums.
Experience DNA has already been used around the world by major visitor attractions, from Dubailand (the entertainment complex under development in Dubai) to London, where the Natural History Museum is a client, says the company.
UK contact: Rosalind Johnson, A Different View, Oldfield House, The Street, Bawdeswell, Norfolk NR20 4RR Tel: 01362 688109 Fax: 01362 688103 Email: Rosalind@ADifferentViewOnline.com Website**:** www.adifferentviewonline.com
US contact: Sylvia Matiko, Principal, 5543 Edmondson Pike, #39 Nashville, TN 37211 Tel:001- 615 790 8707 Fax: 001- 615 790 2128 Email: Sylvia@ADifferentViewOnline.com Website**:** www.experiencedna.com

Edward W Kelley & Partners Continues Expansion

London-based executive search firm Edward W Kelley & Partners Limited will open an office in San Francisco (United States) in January 2007 to enhance its existing capabilities in Northern California. Dan Dumitrescu has been appointed to lead the firm's new office in San Francisco. The new office will focus on client needs in the sectors of high technology, consumer goods, healthcare, medical devices, among others.
Edward W Kelley & Partners Limited, Lansdowne House, Berkeley Square, London W1J 6ER. Tel: 020 7468 8000 Fax: 020 7468 8004 Website: www.ewkp.com

Edward W Kelley & Partners Limited, 222 W Adams Street, Chicago, IL 60606.Tel: 001-312 223 6055

BP Expands Facility in USA

BP Solar, a subsidiary of London-based BP PLC, is to invest $70 million to expand its North American headquarters in Maryland. The expansion will add about 70 new jobs to the 550 employees at the plant where solar energy panels are manufactured. BP Solar manufactures, designs, markets and installs a wide range of photovoltaic solar electric systems for the residential, commercial and industrial sectors.
BP Solar Ltd, PO Box 191, Chertsey Road, Sunbury on Thames, Middlesex TW16 7XA. Tel: 01932 764800 Fax: 01932 762686 Website: www.bpsolar.co.uk

BP Solar, 630 Solarex Court, Frederick, MD 21703. Tel: 001-301 698 4200 Fax: 001-301 698 4201 Website: www.bpsolar.us

ToLuna Expands into North America

ToLuna PLC Europe's leading independent provider of online panels and technology to the market research industry, announces its expansion in to the North American market with the opening of a New York office. The new office will act as the hub of US and Canadian operations and will offer US clients local project management and account handling staff for our full online panel services. Holly Williams is heading up the expansion as General Manager of ToLuna North America. Since 2000, ToLuna has created some of the world's largest, and highest quality, online consumer and business panels for market researchers. ToLuna has developed 'AutomateSurvey', a powerful hosted survey and panel management solution which allows organizations to survey manage and reward their panels.
Toluna, 33 Charlotte Street, London W1T 1RR. Tel: 020 7153 4550 fax: 020 71534553. Website: www.tolunapro.com

Toluna, 419 Lafayette, 2nd Floor, New York, NY 10003. Tel: 001-646 723 4595, Holly Williams, General Manager North America

Redeem Chooses Georgia for US Base

Scotland-based Redeem PLC, a recycler of used printer cartridges and mobile phones, has selected Atlanta, Georgia for its new US headquarters. The company is operating in the United States as Recycling Appeal USA and expects to create more than 100 jobs over the next three years.
Redeem plc, 31-37 Etna Road, Falkirk, Scotland, FK2 9EG. Tel: 01324 678900 Email: info@redeemplc.com
Website: www.redeemplc.com

RFI Global Services Opens New Office in the US

UK-based RFI Global Services has opened a new office based in Dallas, TX, to expand its coverage of 2G/3G cellular approval test services. Establishing a US presence is the first step in RFI's drive to increase its 2G/3G cellular approval services to mobile handset and chipset manufacturers in the US and Canada. Kenwood Martin heads up RFI's new office as a key US account manager. The opening of a US office is an important commitment to the US market.
RFI Global Services Ltd, Ewhurst Park, Ramsdell, Basingstoke, Hampshire RG26 5RQ. Tel: 01256 855400 Fax: 01256 851190 Email: enquiries@rfi-global.com Website: www.rfi-global.com

RFI Global Services Ltd, 10455 N. Central Expressway, Suite 109, Dallas, TX 75231, Tel: 001-972 203 1895

4. TRADE SHOWS

UK

10-13 January 2007 – BETT 2007 – Education & Technology Show – Olympia, London
EMAP Education Tel: 020 7874 0337 Website: http://www.bettshow.com

21-24 January 2007 – Design Interiors 2007 – NEC Birmingham
CMP Information Ltd. Tel: 020 7921 8408 Website: http://www.designinteriorsuk.co.uk/

22-24 January 2007 – Hospitality – NEC Birmingham
Fresh RM Tel: 020 7886 3066 Website: http://www.hospitalityshow.co.uk/

23-25 January 2007 – IPSEC 2005 – Internet Protocol Security Exhibition – Stoneleigh, Coventry
IP Security Events & Media Ltd Tel: 0870 7870546 Website: http://www.iipsec2006.workzsites.com

24-25 January 2007 – The Event Show – Events Industry Show – Olympia, London
Inside Communications Ltd Tel: 020 7772 8456 Website: http://www.eventshow.co.uk/

31 Jan - 1 Feb 2007 – Learning Technologies – IT Training & Development Conference & Exhibition – Olympia, London
Principal Media Ltd Tel: 01730 817600 Website: http://www.learningtechnologies.co.uk/

US

Upcoming trade shows for January 2007 that have been selected to participate in the US Commercial Service's International Buyer Program.

8-11 January 2007 – International CES 2007 – Las Vegas, Nevada

The International Consumer Electronics Show (CES) is the world's largest annual tradeshow for consumer technology and America's largest annual tradeshow of any kind. Nearly 2,700 exhibitors, filling 1.6 million net square feet of exhibit space, showcased their latest products and services to more than 140,000 attendees at the 2006 International CES.
For more details contact Scott Hodgins, Tel: 020 7894 0419 Email: Scott.Hodgins@mail.doc.gov

8-11 January 2007 – ProMat 2007 – McCormick Place South, Chicago. Illinois
ProMat 2007 is the premier international trade event in North America for material handling and logistics. Leading buyers in manufacturing, warehousing, distribution, assembly, logistics and IT come to ProMat and they will be greeted by over 700 exhibits covering 300,000 net square feet on one show floor that feature manufacturing, warehousing, distribution, logistics and IT solutions for the supply chain
For more details contact Stewart Gough, Tel: 020 7894 0419 Email: Stewart.Gough@mail.doc.gov

22-26 January, 2007 – World of Concrete 2007 – Las Vegas Convention Centre, Las Vegas, Nevada
World of concrete 2007 is the only event that attracts the concrete and masonry industries' key decision-makers from around the world.
For more details contact Cheryl Withers, Tel: 020 7894 0419 Email: Cheryl.Withers@mail.doc.gov

24-26 January, 2007 – International Poultry Expo and International Feed Expo
The International Poultry Expo is the networking hub of the world for the poultry industry. Every segment of the poultry and egg industry is represented: feed milling, live production, hatchery, processing, further processing, packaging, commercial egg, marketing, and all support activities.
For more details contact Mercella Marcheso, Tel: 020 7894 0419 Email: Marcella.Marcheso@mail.doc.gov

25-28 January, 2007 – PGA Merchandise Show – Orange County Convention Center, Orlando, Florida
The PGA Merchandise Show is the world's most influential event, where PGA Professionals, retailers, golf manufacturers and industry leaders gather to book orders, train, educate and discuss ideas to increase retail sell-through and grow participation in the game of golf.

For more details contact Sara Jones, Tel: 020 7894 0419 Email: Sara.Jones@mail.doc.gov

Members of the British American Business Council
and the European Council of American Chambers of Commerce