



BritishAmericanBusiness

PRESS RELEASE

BritishAmerican Business Backs the Campaign for Little Britain in The Big Apple

Leading Transatlantic Business Organization Urges Members and Friends to Support Creation of 'Little Britain', a Cultural District in Manhattan's West Village

March 22, 2007 New York, NY - BritishAmerican Business, the leading transatlantic business organization, has announced its support for a group of New York City business owners and residents in their effort to earn official recognition of an area in Manhattan's West Village where British businesses have long been a part of the fabric of city life.

Sign the petition by visiting *The Campaign for Little Britain in The Big Apple* online,
www.campaignforlittlebritain.com

The campaign for Little Britain will propose to rename the block of Greenwich Avenue between 12th and 13th Streets, and will extend the area known as Little Britain in the Big Apple from Washington Street to Sixth Avenue and from 14th Street to Perry Street.

Already home to a variety of British businesses that have shaped the character and economic development of this corner of The Big Apple, the formation of 'Little Britain' will continue to attract tourism and investment of the business community.

BritishAmerican Business is pleased to support The Campaign for Little Britain and encourages both our members and friends to sign the online petition and join in the effort.

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- **Read the Little Britain Press Release and learn all about the campaign [here](#)** (link is PDF) •
 - **Get your Official Guide to British Businesses in Little Britain [here](#)** (link is PDF) •
 - **See what Celebrities have to say about Little Britain in The Big Apple [here](#)** (link is PDF) •

About BritishAmerican Business

BritishAmerican Business of New York and London is the leading transatlantic business organization, dedicated to helping its 700 member companies build and expand their international business.

BritishAmerican Business provides its members directly with a range of targeted business services focused on business development, business intelligence and networking, and with access to broader business networks in more than 60 other major cities throughout North America and Europe.

BritishAmerican Business incorporates the British-American Chamber of Commerce (New York/London) and the American Chamber of Commerce (UK), merged in September 2000 to create a stronger transatlantic business organization.

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