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DDC HRO Projects Vast Potential for the Philippines as Business Process Outsourcing (BPO) Leader

(New York, NY) May 4, 2005 - DDC HRO - www.ddchro.com - a leading global provider and enabler of human capital BPO solutions and part of the DDC Group of Companies, expressed high expectations today regarding the increasing tide of business opportunities for business process outsourcing (BPO) services in the Philippines.

Recent survey activity has highlighted the attractiveness of the Philippines as a prime location for the outsourcing of business services. Cultural and communications strengths weigh very favorably in the balance for the Philippines, versus other locations where inconsistent communications skills are highly problematic for many clients and service providers. A recent business forum held at the Philippines Consulate in New York highlighted the commitment in both the private and public sector for seeing the growth and success of the BPO opportunity in the Philippines.

With client support centers in the Philippines, DDC is ideally positioned to advise and assist companies in outsourcing there. Typically, clients can outsource their operations entirely, or participate in a Build Operate Transfer (BOT) arrangement. The company provides advice on locations, the availability of Telco infrastructure, and critical staffing issues. DDC has developed a keen sense of local staffing markets, including the labor arbitrages that vary between different locations.

"Clearly, we are seeing a public and private commitment to growth and development of the substantial business process outsourcing opportunity that is available in the Philippines," says David Kinnear, President & CEO of DDC HRO. "When quality of outcome and customer experience is considered - which is driven by the quality of a staff and management team, and not just cost reduction - the Philippines clearly takes the number one slot. We're delighted to support and participate in the growth of this success story."

About DDC HRO

DDC HRO is part of the DDC Group - a privately held portfolio of companies, providing human capital BPO solutions and data processing solutions for forward-thinking companies worldwide. With a multi-disciplinary staff of over 3,500 (primarily in DDC's client support centers in the Philippines), DDC is a leading provider of comprehensive onshore and offshore business process outsourcing services, combined with mission-critical technology solutions, strategic consulting and onshore relationship management.

You can learn more about DDC HRO and the DDC Group of Companies at www.ddchro.com