

Global Village Limited

Driving Digital Rights Management over broadband and wireless

Global Village is a leader in [next generation digital rights and content management environments](#).

Digital Rights and content management create new business, revenue and cost management opportunities for corporates and governments. Content governance, secure association of usage rules, persistent protection, and value chain management are becoming increasingly important for [creators, deliverers and users of content](#).

This content can range from streaming media, to contracts, to R&D data, to collaborative interactive working of shared digital resources. And whilst on the one hand security is important for content providers and users, so also are Rights Management and, perhaps, the associated micro billing and e-payment systems.

Business models can change fundamentally, and are at risk as new models take over. There will be winners and losers.

The Global Village team has [best-in-class, product and technology agnostic Digital Rights and interactive content management solutions](#) to address these issues. It has delivered next generation solutions in over 30 countries. Experience counts.

It recently developed the keynote paper on [Impact of Digital Rights Management on Broadband, the Economy and Delivery of Public Services](#). It is recognised as the first paper to deal with this area, the underpinning international banking systems and capital flows. It is being reviewed by governments, IPPR and the World Economic Forum.

Typical examples of Global Village people's contributions are

- [Corporate audits assessing preparedness for management of digital rights](#)
- [Strategy and advisory work on how corporates can benefit from content innovation and management](#)
- [Scoping opportunities and risks arising from Digital Rights Management](#)
- [European market penetration study for a leading US Digital Rights Management company](#)
- [Advising governments on policy and economic issues associated with Digital Rights Management](#)
- [Brand enhancement and cost management through improved rights management](#)
- [Delivery of closed user group interactive media, global streaming media and business TV, market leading video conferencing and international web based e-learning businesses](#)
- [Delivery of interactive digital media distribution and security solutions for mobile operators](#)
- [Global systems integration for mobile content management operators](#)
- [Implementation of security and rights management systems for major corporates](#)

Global Village's people are proven professionals from Fortune 100 and Times 100 companies. The team has over 1000 man years of experience, in creating next generation businesses in over 30 countries globally.

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