

THE 2004 ENGLISH BALL

TOASTING ST. GEORGE, HONORING HOWARD STRINGER AND HELPING PEOPLE IN NEED

You are cordially invited to attend the **English Ball** honoring media executive **Sir Howard Stringer** and featuring **Sir David Frost** on **Friday 23 April 2004** at the **Pierre Hotel** in New York City. Simply put, it is THE British party in New York!

St. George's Society, founded in New York in 1770, has organized a celebration of St. George every year since. The observance of England's Patron Saint has developed into an important fundraiser for the Society's charity program.

Sir David Frost, the television interviewer, will introduce the evening's honoree: Sir Howard Stringer. Born in Wales, Sir Howard embodies the American Dream. After a 30-year career at CBS, where he worked as a journalist, producer and chief executive, he is today the Chairman & CEO of Sony Corporation of America, overseeing Sony Pictures (Columbia Pictures, Sony Pictures Television, Sony Pictures Digital); Sony Music (one of the largest music companies in the world); and Sony Electronics (hardware sales, marketing and electronics).

For an invitation or further information, call St. George's Society at 212-682-6110 or email at info@stgeorgessociety.org. Ticket prices start at \$250 and corporate tables at \$10,000. Reception is at 6:30, dinner at 7:30 PM. Dress is formal (black or white tie for men, long dresses for ladies) and decorations are worn.