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FOR IMMEDIATE RELEASE

WORLD'S LEADING TRANSLATION COMPANY OPENS GENEVA OFFICE

TransPerfect Translations, Inc., one of the largest translation companies in the world, with 20 offices on 3 continents, will be opening an office at 8, rue Neuve-du-Molard, 1204 Geneva, Switzerland on March 1, 2004.

In addition to serving as the European headquarters of the United Nations and the International Organization for Standards (ISO), Geneva is the world capital for intellectual property and many of the leading R&D laboratories. Liz Elting, President and CEO of TransPerfect Translations points out, "Historically, Geneva has been the leading center for international commerce, banking, and policymaking. Our presence in Geneva will allow us to provide face-to-face service to our Geneva-based clients in all industries, including the many global corporations with EMEA headquarters in Geneva." She goes on to say "This is a perfect fit for TransPerfect Translations."

Angela O'Sullivan, Director of International Sales at TransPerfect will oversee day-to-day operations in this Switzerland-based office. O'Sullivan points out that "Geneva is a rich multilingual, multicultural environment in which we

can provide a full range of services tailored to meet the specific needs of the many companies conducting international activities there.”

About TransPerfect Translations

TransPerfect Translations is one of the world’s leading translation companies. With 20 offices on 3 continents, it provides a full range of services in over 100 languages to multinational companies worldwide. TransPerfect is ISO 9001:2000 certified. This means they have implemented the most rigorous quality assurance process, according to criteria set forth by the world’s leading international standardization organization. TransPerfect Translations has a network of over 4,500 linguists and subject-area specialists in the US and other countries. The wide range of services it provides includes translation, interpreting, multi-language typesetting/graphic services, staffing solutions, web site globalization, software localization, multimedia presentations, subtitling and voice-overs as well as multicultural marketing. Headquarters are in New York City.