

1/18/2005 PricewaterhouseCoopers: PWC Adding Experienced Resources to its Pharmaceutical & Medical Products Industry Practice

Contact: Art Karacsony
PricewaterhouseCoopers LLP
973-236-5640 phone
attila.karacsony@us.pwc.com

PRICEWATERHOUSECOOPERS ADDING EXPERIENCED RESOURCES TO ITS PHARMACEUTICAL & MEDICAL PRODUCTS INDUSTRY PRACTICE
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FLORHAM PARK NJ USA -- MEDICAL INDUSTRY E-MAIL NEWS SERVICE(TM) -- JAN 18 2005 -- PricewaterhouseCoopers LLP today announced it has hired a number of new managers and staff to support the continuing growth of its Advisory practice in the pharmaceutical and medical products industry.

Building on its extensive portfolio of regulatory compliance services, the firm has increased its focus on performance improvement capabilities, to help companies drive efficiency and achieve greater operational excellence. The firm has provided Advisory services to the industry for many years and is widely recognized as one of the sector's leading professional services organizations.

"We are seeing strong demand in the sector around industry-based services that emphasize a capacity to help companies improve performance in a highly regulated environment. As a result, we have added a number of highly qualified, industry-experienced professionals to our staff. These additions have strengthened our core performance improvement, regulatory compliance practice, and enhanced our capabilities in the areas of clinical development and manufacturing. I expect we will continue to aggressively augment our staff in these and other areas over the next 12-18 months," said Anthony Farino, the firm's US Pharmaceutical & Medical Products Advisory Services leader.

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RECENT ADDITIONS TO THE FIRM'S INDUSTRY PRACTICE INCLUDE:

- Kate Maloney, Manager -- formerly Director, ManagedEDGE (Div., Lally, McFarland & Pantello)
- Jeffrey Rosenbaum, Manager -- formerly Product Mgr, Wyeth Pharmaceuticals
- Joseph Cacciatore, Sr Associate -- formerly Associate Director, Mktg Mgmt, Pfizer Inc
- Nils Hansson, Sr Associate -- formerly Privacy Compliance Analyst, Schering-Plough Corp
- Pamela Mason, Sr Associate -- formerly Mgr, Clinical Quality Assurance & Compliance, Takeda Pharmaceuticals North America Inc
- Jennifer Corle, Associate -- formerly Director, Faculty & Administrator Development, UVA School of Medicine
- Rob Czerwinski, Associate -- formerly Sr Research Associate, Analytical R&D, Pfizer Inc
- Bernard D'Avella, Associate -- formerly Quality Assurance Team Member, Advanced Biologics LLC
- Julie Graves, Associate -- formerly Product Development Consultant, Hypogen Inc
- Anup Kharode, Associate -- formerly Research Scientist, Clinical Pharmacology & Discovery Medicine, GlaxoSmithKline
- Jessica Panish, Associate -- formerly Medical Writer, Merck & Co Inc
- Amita Sharma, Associate -- formerly Research Coordinator, University of Michigan Biopsychology Dept

"As the pharmaceutical and medical products industry moves through a period of heightened focus on efficiency along with regulatory scrutiny across its value chain, we are prepared to

provide comprehensive support to our clients as they strive to meet ever more complex and challenging regulatory requirements," adds Mr. Farino. "Our recent hiring efforts are just one element of our broad commitment to the industry -- a commitment that is intensely focused on delivering to our clients the most innovative services possible."

PricewaterhouseCoopers' Pharmaceutical and Medical Products Industry Group is dedicated to delivering effective solutions to the complex business challenges facing pharmaceutical and medical products companies.

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As the global leader serving the industry, the firm has extensive experience in working with companies on industry-specific strategic, operational and financial issues. The firm has also developed tailored regulatory compliance, risk management, and performance improvement advisory services in the areas of clinical operations, sales and marketing, manufacturing, pricing systems, and information security and data management.

PricewaterhouseCoopers provides industry-focused assurance, tax and advisory services for public and private clients. More than 120,000 people in 139 countries connect their thinking, experience and solutions to build public trust and enhance value for clients and their stakeholders.

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FOR FURTHER INFORMATION, PLEASE CONTACT:

Art Karacsony
PricewaterhouseCoopers LLP
400 Campus Dr
Florham Park NJ USA 07076
973-236-5640 phone
attila.karacsony@us.pwc.com

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