

BABi Honours Vodafone Group Chief Executive Arun Sarin for Corporate Citizenship

London, 18 April 2005

BritishAmerican Business Inc of New York and London (BABi) has honoured Arun Sarin, Chief Executive of Vodafone Group plc, with the Channing Corporate Citizenship Award.

Sir Martin Sorrell, Chair of BABi's International Advisory Board and Group Chief Executive of WPP, presented the award to Mr Sarin at a black-tie dinner held at The London Hilton on Park Lane on Wednesday 13th April 2005.

The Channing Corporate Citizenship Award recognises pioneering transatlantic business leaders who not only have a strong track record in corporate citizenship, but who have also led international efforts to engage with the challenges of corporate responsibility and governance. Under Mr Sarin's leadership, Vodafone Group has demonstrated a passion and commitment to achieving the highest standards on social, environmental and ethical issues.

As the leading organisation at the heart of transatlantic business, BABi is well placed to actively promote and encourage excellence in corporate citizenship and governance. More than 100 business leaders gathered at this year's Channing Corporate Citizenship Award, an event which is undoubtedly one of the main highlights in the BABi calendar.

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Notes to Editors

About BritishAmerican Business Inc

BritishAmerican Business Inc of New York and London (BABi) is the leading transatlantic business organisation, dedicated to helping its 700 member companies build and expand their international business. BABi provides its members directly with a range of targeted business services focused on business development, business intelligence and networking, and with access to broader business networks in more than 60 other major cities throughout North America and Europe. BABi incorporates the British-American Chamber of Commerce (New York/London) and the American Chamber of Commerce (UK), which merged in September 2000. Visit www.babinc.org.