



BRITISH-AMERICAN BUSINESS COUNCIL'S (BABC) ANNUAL TRANSATLANTIC BUSINESS CONFERENCE A SELL OUT!

Senior Business Executives from more than 30 Regions throughout North America and the United Kingdom Participate

London April 7, 2006 - Business executives from throughout North America and the UK convened in London from March 29-31 for the British-American Business Councils' Annual Transatlantic Business Conference, 'Gateways'. The sell-out Conference focused on discussing the upcoming challenges and opportunities for transatlantic business, and providing business networking opportunities for participants. It also highlighted London's key role as the main business 'gateway' between North America and Europe.

Participants included many top business and government leaders from the United States, United Kingdom and Continental Europe. It opened with a dialog between Sir David Manning, British Ambassador to the United States, and Robert Tuttle, US Ambassador to the UK. Other participants included: Alan Johnson, British Secretary of State for Trade and Industry; Sir Martin Sorrell, Chief Executive of WPP; Jean Lemierre, President, European Bank for Reconstruction and Development; Bill Mills, Chairman/CEO, EMEA Corporate/Investment Banking, Citigroup; Boyden Gray, US Ambassador to the EU; Congressman Dick Gephardt, former Majority Leader of the US House of Representatives; Sir David Arculus, Deputy President of the Confederation of British Industry; Dan Glaser, Managing Director/Europe (UK), AIG; and Bharat Wakhlu, President, Tata USA.

Alan Johnson's speech on transatlantic trade policy issues attracted coverage in various media including the Financial Times, Times of London and BBC Television. The social program included a Gala Dinner at the Banqueting House, the only remaining building from the original Whitehall Palace, and a Welcome Reception at City Hall.

"This tremendous Conference demonstrated both the growth of the BABC, as by far the largest transatlantic business network, and the outstanding networking opportunities that it offers to its members', commented John Hancock, President

of the BABC. 'London, and our hosts, did us proud and made us feel very welcome'.

Graham Broyd, Chairman of BritishAmerican Business Inc of New York and London, which hosted the Conference, added: 'We were delighted to have the opportunity to welcome delegates from so many BABC chapters to the Conference, and are especially grateful to our Conference Sponsors for all their support: UK Trade & Investment, Citigroup, DLA Piper Rudnick Gray Cary UK LLP, Federal Express Europe Inc (FedEx), AIG Europe (UK) Limited, MFI Furniture Group Ltd, KPMG LLP, Continental Airlines, International Herald Tribune, Perfect World Communications. The BABC's Annual Transatlantic Business Conference for 2007 will be held in Los Angeles, May 24th - 26th, 2007.

Notes to Editors:

British-American Business Council

The British-American Business Council (BABC) is the largest transatlantic business network, with more than 30 chapters and 3,500 member companies based in major regions throughout North America and the United Kingdom. www.babc.org

What are the BABC's Goals?

The BABC supports its chapters and member companies by:

- Promoting the US-UK business partnership;
- Providing its chapters and member companies with access to a broader, transatlantic business network;
- Offering a number of business benefits and opportunities to its member companies, in addition to those offered by their regional chapters.

Contacts:

Your Local BABC Chapter

OR

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