



MAXjet Takes Off With New Route to Washington

- The airline reports highest load factors to date -

(London, Tuesday April 4, 2006) MAXjet Airways, the industry's first low-fare all-business-class airline, launches its second scheduled passenger service from London Stansted Airport to Washington Dulles International Airport as the airline reports its highest load factors to date.

The new four times weekly service to Washington⁽¹⁾ runs alongside the six times weekly Stansted to New York service. Everyday return fares to Washington start at just £999⁽²⁾ return inclusive of taxes fees and charges.

Confidence in MAXjet is high as the Washington service commences. Last week, the airline had highest ever load factors since MAXjet began in November 2005. At the end of March for the first time ever, the New York flight was 100% full. On average, loads for March were over 50% with the latter part of the month coming in at nearly 70%. Forward bookings for April indicate that the New York route will average at 70% load factors for the month, with bookings for May and June also looking strong. The Stansted to Washington route is still gaining ground and MAXjet is confident in its success with forward bookings with some flights already indicating 50% load factors.

Gary Rogliano CEO of MAXjet said: "There has been a great deal of speculation about the success of our business model, but the figures speak for themselves. We have managed to build up our loads as quick, if not quicker than any airline has developed a new international route. Today we launch our second plane from Stansted, and we are negotiating for our third and fourth planes to expand the MAXjet fleet. We are very confident. Not only do our forward bookings illustrate our growing success, the quality of our product is also endorsed by the results from our first ever passenger survey. Some 87% of our customers found the experience to be very good or excellent and 95% of passengers said they would be likely to fly with us again."

The passenger survey also highlights that 96% of travellers thought the service was either what they expected or better than they expected and 91% of those questioned felt that MAXjet was delivering or over delivering on the promise to provide value-driven all business class travel. Some 98% of passengers said they would be likely to recommend MAXjet to others.

This confidence in MAXjet is also echoed in the 20 corporate contracts all signing deals with MAXjet. In addition the airline is in the process of forming a strategic partnership with a major international hotel.

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(1)The new Washington service will operate on Sunday, Monday, Wednesday and Friday, supplementing MAXjet's existing service from London Stansted to New York JFK. Flights will leave London Stansted at 1pm arriving in Washington at 4.30pm the same day. The return flight will depart Washington at 7.30pm and arrive in London Stansted at 8.30am the following day.

The service provides the traditional business class experience, such as premium business class lounges, a pre-departure beverage, multi-course meals, a chef's pantry, complimentary premium drinks, portable on-demand entertainment, travel amenities and much more.

Privately owned MAXjet Airways began service from London to New York JFK on November 2, 2005 with fares starting from just £854⁽²⁾ return inclusive.

Reservations can be made on MAXjet's website at www.maxjet.com or by calling 0800 023 4300. The website contains additional information about routes, fares and flight schedules.

⁽²⁾Fares shown are return and include all government taxes and fees. Maximum stay in New York and Washington is 365 days. Seats are limited and certain flights and/or days of travel may be unavailable at lowest prices, especially during busy travel periods. Tickets are nontransferable, but may be reissued for a £60 change fee plus any applicable difference in fare. Tickets are refundable for a £180 fee. Fares and schedules are subject to change without notice and other restrictions may apply.

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NOTES TO EDITORS

For further information please contact Megan Whiteside / Helen Coop at bgb communications on 0207 233 2300 or 07799 663049 / 07712 668300 or email mwhiteside@bgb.co.uk / hcoop@bgb.co.uk

About MAXjet Airways

Washington-Dulles-based MAXjet is a low-fare all-business-class transatlantic airline dedicated to bringing greater value to the intercontinental market by connecting key business cities with a high-quality, low-fare business-class product. MAXjet operates Boeing 767s configured with just 102 spacious deep reclining seats... The extra space greatly increases legroom for each of its passengers who may select either a window or aisle as there are no middle seats. The airline offers low fares, even for last-minute passengers.

In February 2006, MAXjet launched its customer appreciation program (MAXflier), a simple and customer-friendly loyalty scheme for MAXjet customers who choose to fly regularly with the airline. Customers who have 'banked' enough currency will be able to obtain a free flight. There will be no blackout dates, no Saturday night stay requirement or any other limitations often attached to reward travel.

MAXjet began operations from London Stansted to New York JFK on 2 November 2005. MAXjet provides more information on its website, which can be viewed at www.maxjet.com.