



# P R E S S   R E L E A S E

**Contact:**

**Robert McGrath**

**212.984.8267**

**robert.mcgrath@cbre.com**

## **SURVEY NAMES CB RICHARD ELLIS NO. 1 BRAND IN COMMERCIAL REAL ESTATE**

\*\*\*

### **CBRE Tops Lipsey Brand Survey for Fourth Consecutive Year**

New York, NY – June 8, 2005 – For the fourth year in a row, a survey of real estate professionals has found CB Richard Ellis (CBRE) to be the leading brand in U.S. commercial real estate. CBRE has topped the list every year since the survey's inception in 2002.

The survey, conducted by The Lipsey Company, explores how commercial real estate brands are perceived. Approximately 20,000 professionals from U.S. REITs, institutions, lenders, commercial brokerages, asset managers, property managers and international firms participated in the survey.

“We are honored that our clients and peers continue to recognize the power of the CBRE brand,” said Cal Frese, CBRE’s President of the Americas. “This recognition is a testament to the quality of our people and strength of our platform as well as our continuing investments in brand equity.”

The Lipsey Company provides training and professional development services to the commercial real estate industry.

#### **About CB Richard Ellis**

CB Richard Ellis (NYSE:CBG), a FORTUNE 1000 company headquartered in Los Angeles, is the world's leading commercial real estate services firm (in terms of 2004 revenue). The company serves real estate owners, investors and occupiers by offering strategic advice and execution for property leasing and sales; property, facilities and project management; corporate services; debt and equity financing; investment management; valuation and appraisal; research and investment strategy; and consulting. Including partners and affiliates, the company has over 300 offices in more than 50 countries around the world. Please visit our Web site at [www.cbre.com](http://www.cbre.com).