

Fairfax County EDA President Gordon makes appearance on US national television

CNBC interview touts many benefits of international business attraction effort

Fairfax County, Virginia USA, December 7, 2007 – Gerald L. Gordon, Ph.D., president and CEO of the Fairfax County Economic Development Authority (FCEDA), appeared today on CNBC, the national business TV channel, about the benefits of having a dynamic international business community in Fairfax County.

CNBC chose Gordon for the “Street Signs” program because of the FCEDA’s aggressive and successful international marketing programs. The FCEDA maintains an International Division to work with foreign-owned firms interested in expanding into the U.S. market. The FCEDA also maintains offices in Bangalore, Frankfurt, London, Seoul and Tel Aviv.

Gordon told “Street Signs” anchor Erin Burnett that foreign-owned companies create jobs and wealth, build diversity and a more cosmopolitan community.

The report included graphics on the number of foreign-owned firms in the county (361 in fiscal 2007) and the countries with the most companies represented in Fairfax County (the United Kingdom, South Korea, Canada, India and France are the top five this year).

The CNBC report is available at <http://video.msn.com/v/us/v.htm?q=e453118f-e9b0-459e-b337-ed18511bbf8d&f=34&fg=rss>. The link also will be posted at www.FairfaxCountyEDA.org.

Time magazine called Fairfax County, just outside Washington, D.C., “one of the great economic success stories of our time.” Business growth helps Fairfax County fund public services such as a top-ranked school system that improve the quality of life. Fairfax County offers a well-educated workforce, diverse real estate opportunities, access to domestic and international markets through Washington Dulles International Airport, and a business community based on technology and professional services.

The Fairfax County Economic Development Authority (www.FairfaxCountyEDA.org) promotes Fairfax County as a business and technology center. The FCEDA offers a range of services to help companies locate and expand in Fairfax County. The FCEDA maintains marketing offices in Silicon Valley, Bangalore, Frankfurt, London, Seoul and Tel Aviv.

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