

For Immediate Release



INNOVATION AWARD

****City Inn scoops the Innovation Award in the Accommodation category at the Business Travel Show Awards 2008****

City Inn is delighted to announce that it has won the Innovation Award, for the Accommodation category for their in-room multimedia business and entertainment solution with iMac. The 2008 awards were presented at the annual Business Travel Show at Earls Court Exhibition Centre, in London on 6th February 2008.

The purpose of the annual Business Travel Innovation Awards is to recognise those business travel suppliers who create highly innovative products, services and processes for buyers, travellers or other suppliers. Aside from City Inn, the shortlisted finalists in the accommodation category were; Galileo for their Complete Pricing Plus, and Supra National for their User Friendly Rates Management.

The award recognised innovation, which combined different quantifiable measures including convenience and ease of use, cost effectiveness and security. City Inn was able to demonstrate their success in these areas through positive customer feedback, industry recognition and financial reporting.

The judges praised City Inn in terms of providing guests with complimentary in room entertainment by the introduction of iMac enabling access to CD, DVD, particularly commenting on the iPod for music accessibility.

Caroline Strachan, Chairman of the Institute of Travel Management (ITM) and International Travel Manager for Yahoo stated *“This year’s winner for the accommodation category has taken what has to be the portable entertainment innovation of the century, the iPod and integrated it with an iMac so providing their guests with real personal choice.*

Adding to the iMac’s standard functionality this innovation gives business travellers an in-room entertainment / multimedia capability, that is equal to their office or home. They can watch TV, listen to the radio or play music through the DVD or their personal iPod. Consistent with this hotelier’s philosophy of providing as much as possible as “standard”, iMac, internet access or DVD/CD and obviously your iPod are completely free.”

Commenting on the award, City Inn's Managing Director Huw O'Connor said *"To win this award clearly demonstrates that our philosophy of continually improving our brand, consistently resonates with our customers and our peers. Over the last year, we have opened our newest hotel in Manchester (to an outstanding reception) and introduced the revolutionary and award winning iMac in-room solution, all of which were major highlights for our brand and our business and I'm sure have positively influenced the judge's decision."*

Chief Executive and Co-Founder David Orr added, *"The award evidences our commitment to remain leaders in exceptional service and innovation, whilst embracing modernity and again is testament to the efforts of a great team throughout the year. With our new projects in Leeds, Amsterdam and Tower of London taking shape this further recognition of our credibility as a leader in business accommodation, means a great deal to the fantastic people who already have professional careers in our expanding company."*

The company is continuing to pursue a strategy of developing City Inn in prime UK, European city centres, to include Leeds, Amsterdam and further sites in London and has already created in excess of 750 new professional careers.

-ends-

Notes to Editors:

1. City Inn is committed to delivering a quality of product and a service excellence that is of the very highest standard in the industry and which represents excellent value for money. This has been recognised by the industry and consumers through a number of awards and accolades. In addition to the Business Travel World Award 2006, 2007 & now 2008, City Inn Westminster picked up Group Hotel of the Year 2005 at the annual Caterer & Hotelkeeper Awards; 'Best UK Hotels – 2nd' in the Guardian/Observer Travel Awards 2006 and winner of 'Best New Hotels' for Westminster at the European Hotel Design Awards 2003. Manchester also was awarded 'Technology Award' at the European Hotel Design Awards 2007

2. City Inn focuses on conceiving, designing, building and operating brand new contemporary hotels to the highest engineering standards in prime city centre locations. Delivering beyond customer expectations is central to the brand's philosophy whether a visitor or local, on business or enjoying a cultural stay in the city. Initiatives have ranged from "no password" free WiFi broadband in all public areas to "curated" art exhibitions, a wider dynamic Arts programme, restaurant standard 24 hour Room Service and Guest Services teams always on hand to help out within a modern, informal but informed professional environment.

3. Founded by Sandy Orr, Donald MacDonald and David Orr in 1995, the City Inn brand and company was created completely from scratch providing contemporary luxury with a culture of personalised service and commitment to put the customer first whilst embracing stewardship of the hotels and their role within each City. Each hotel features the highly acclaimed City Café destination restaurant characterised by al fresco terraces for summer dining, with exceptional chefs offering modern British and European cuisine. The design and modernity of the buildings reflect the close even

intense relationship between architect and client, ensuring that the hotels are great for the cities as well as customers.

4. City Inn is now recognised as one of the UK's most exciting new hotel groups, with five hotels already open and Leeds becoming the sixth when it opens in summer 2009.

5. The company is continuing to pursue a strategy of further developing City Inn within prime UK and international city centres, with projects in advanced development on secured sites in a second London location and the first international development in Amsterdam.

6. City Inn embraces relationships with arts organisations and looks to develop these relationships through local initiatives at its hotels. The company's executive chairman, Sandy Orr OBE and vice-chairman, Donald MacDonald CBE, both have established reputations in business and the arts. Sandy was chairman of Scottish Opera, is now chairman of the Lyric Hammersmith and also the Mariinsky Theatre Trust. Donald is chairman of the Scottish Chamber Orchestra and an accomplished 'fiddle' player himself. David is a longstanding Trustee of the Glasgow Science Centre and is on the fundraising committee of Cheek by Jowl Theatre Company.

For more information on City Inn visit the website www.cityinn.com

Media Contacts

Linda Petrie / Taffeta Bourke

Victoria Coombes / Natalie Lewis

ZFL PRCo

Tel: 020 7259 1100

Fax: 020 7259 1101

vcoombes@prco.com

Taffeta Bourke

Please note my email address has changed to tbourke@prco.com, and update your address book accordingly. Thank you.

ZFL PRCo UK

36 Grosvenor Gardens

London

SW1W 0EB

020 7259 1135

www.prco.org