



## **PRESS RELEASE**

### **Prestigious BritishAmerican Business Award goes to the Chief Executive of Cadbury Schweppes**

**New York and London, May 9, 2006**-The annual BritishAmerican Business Channing Citizenship Award will be presented to Todd Stitzer, Chief Executive of Cadbury Schweppes, on Wednesday, May 10<sup>th</sup> at the 2006 Channing Citizenship Award Dinner sponsored by AlixPartners, Deloitte, MAXjet & BAA London Stansted and Reed Smith held at the Jumeirah Carlton Tower Hotel, London.

Harvard educated Todd Stitzer, 53, joined Cadbury Schweppes in 1983 as an assistant general counsel after practising mergers and acquisition in New York. In 1988, he became vice president and general counsel to the worldwide beverages stream, and in 1991, moved to the UK as a group development director responsible for strategic planning and external development.

He returned to the US in 1993 as vice president of marketing and strategic planning for Cadbury Beverages North America. He was appointed chief strategy officer to the Cadbury Schweppes board in 2000, deputy chief executive officer in December 2002, and became chief executive officer in May 2003.

This year's award will be presented by Sir Martin Sorrell, Chair of BritishAmerican Business' International Advisory Board, and Group CEO of WPP. Previous recipients have been Lord Browne of Madingley, Group Chief Executive of BP, and Arun Sarin, Chief Executive of Vodafone Group.

This event is strictly by invitation only. For more information, please contact Rachel Roberts, Special Events and Sponsorship Manager, at 020 7467-7400 or email at [rroberts@babinc.org](mailto:rroberts@babinc.org).