

PressReleaseOctober2007 'Destination London'

Global Workplace Architects M Moser Associates open the doors to doing Business in London on 18th October 2007 @ The Reuters Building.

This prestigious event will be held at The Reuters Building in the heart of Manhattan from 08.30am with a strictly by invitation only policy and will be hosted in association with UK Trade and Investment (UKTI) and BritishAmerican Business.

M Moser is an international firm of architects and interior designers that has been specializing in the creation of Workplace Interiors, Dealing Rooms and Data Centers since 1981.

A diversified group of 450 professionals located in 9 offices around the world gives a varied and knowledgeable resource for any global company looking for a partner with a similar breadth of vision in establishing and expanding overseas. Based around experienced teams of strategic planners, interior architects, M&E engineers and technology specialists, M Moser supports all Client's business goals with integrated design solutions.

The London office of M Moser in association with UKTI and BritishAmerican Business are bridging the gap across the pond and feel that, with their expertise and the knowledge and experience of their sponsors, the team can give US companies an invaluable and informative step into the UK markets.

The UK is already home to more than 6,500 US companies and, last year, it attracted 464 new investments from the US (36% of all US investment into Europe). Every day, more than a million Brits go to work for a US company and vice versa. The UK is one of the most attractive locations to undertake business Research & Development (R&D), whilst London continues to attract financial services sector and banking service related companies.

M Moser have put together an exciting and informative programme for NYC which will be opened by Gordon Innes – Her Majesty's Consul who feels that London, our capital city, is a gateway for the rest of the world. It is also the world's global financial centre with the deepest, most liquid markets and unrivalled expertise in delivery of tailored, innovative solutions to business finance.

After the opening from the British Consul in the morning the guests will have the opportunity to hear from the following participants:

PTS Consulting will lead a session on new technology in the workplace and in the Dealing Room, outlining integrated solutions for design and delivery.

FW Stephens will give an overview of the financial tax and HR implications of setting up in London.

Newmark Knight Frank are going to highlight the ways in which the London Market differs when looking at Property Search and Acquisition in London and the UK.

Faegre Benson will be taking the guests through the steps involved in the legal process and the lease considerations.

M Moser will be discussing UK vs US design in the workplace and then the process, how best to achieve program and budget.

For press information, or enquiries regarding entry on the day, please contact:
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