



## BritishAmerican Business

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### Trailblazing Businesses to be Celebrated at 2019 Transatlantic Growth (TAG) Awards

**London** – Start-ups forging new international trade ties have joined household names as BritishAmerican Business (BAB) today announced the winners of its Transatlantic Growth Awards (TAG) 2019.

The TAG Awards seek to celebrate the Transatlantic Trade and Investment relationship, the world's strongest and most valuable bi-lateral economic relationship, and reward the companies from SMEs to MNCs that invest in the transatlantic economy, creating growth, prosperity and jobs on both sides of the pond.

Among the winners are BP, whose long term investments in the US include the recent purchase of BHP Billiton's US shale oil and gas assets for £10.5bn. Other industry giants celebrated at these awards include IBM, the longest serving IT company in the UK, investing £170m in 4 new cloud data centres to provide innovative solutions to the UK market.

Supported by HSBC, Delta Air Lines and Virgin Atlantic, the TAG Awards take place on 8<sup>th</sup> May 2019 at St Ermin's Hotel, Westminster, and will be attended by senior UK and US Government representatives, BAB members and senior representatives of the winning organisations.

Corneel Koster, Delta's Senior Vice President, Europe, Middle East, Africa & India, and BAB Board Director, said:

*"The UK and United States have enjoyed close trading ties for many years. On behalf of my Delta colleagues, I congratulate the winners of the TAG Awards for their exciting contribution to the vibrant transatlantic industry and wish them many years of success ahead."*

Juha Jarvinen, Executive Vice President, Commercial at Virgin Atlantic, said:

*"Virgin Atlantic has a long history and strong ties to BAB, and our transatlantic partnerships are more valuable today than ever before. On behalf of my colleagues at Virgin Atlantic I'd like to thank those winning companies for their incredible contribution."*

Commenting on the success of the deserving winners, Jonathan Graham Managing Director, Head of Large Corporates, HSBC UK said:

*"We at HSBC UK are delighted to back the Transatlantic Growth Awards 2019. All the winners should be extremely proud of their achievements in driving trade and building successful business relationships on both sides of the Atlantic. They are the kinds of enterprises we are thrilled to support and that provide the backbone of both economies, today and tomorrow"*

Commenting on this year's awards, BAB CEO Duncan Edwards said:

*"The incredible strength of the US UK relationship is underpinned by the scale of the economic relationship between these two countries which is the largest in the world. And this is built on the decisions of companies large and small to make investments in the other market as they grow their business. These companies identified in these awards are a terrific reflection of this vibrant marketplace."*

### **The award winners in full:**

#### **UK SME in the US**

BJSS  
Circus Street  
HighQ  
Proseal  
Quotient Sciences

#### **US Launch or Expansion in the UK**

Gulfstream Aerospace  
HCA Healthcare  
Leviton  
Stamps.com  
Viavi Solutions

#### **US SME in the UK**

Apptio  
Idahoan Foods  
Nectar Sleep  
Trilliant  
ULC Robotics

#### **UK Investor of the Year**

BAE Systems  
GlaxoSmithKline  
Lightsource BP  
Shell  
TP ICAP

#### **US Investor of the Year**

Boston Scientific  
The Coca-Cola Company  
Comcast  
Marsh & McLennan Companies  
Vantiv (Worldpay)

#### **Long Term UK Investor in the US**

BP

#### **Long Term US investor in the UK**

IBM

#### **UK Launch or Expansion in the US**

Comma Group  
IG Design Group plc  
Fever-Tree  
HomeServe  
Johnson Matthey

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### **About BritishAmerican Business**

BritishAmerican Business is an exclusive members' organization; we create networking opportunities for our members, which often lead to business opportunities, through the events and programming that we run, as well as the chance to meet, and discuss policy with, government, their representatives, and other NGOs. As a policy and advocacy organization we are the voice of transatlantic business; we support policies and action that will protect and enhance the environment for trade and investment between the US and UK through research, published reports and discussion with legislators and the executive branch of both governments. For more information, please visit [www.babinc.org](http://www.babinc.org)

### **About Delta**

Delta Air Lines (NYSE: DAL) is the U.S. global airline leader in products, services, innovation, reliability and customer experience. Powered by its 80,000 people around the world, Delta continues to invest billions in its people, improving the air travel experience and generating industry-leading shareholder returns. Headquartered in Atlanta, Delta offers more than 5,000 daily departures and as many as 15,000 affiliated departures including the premier SkyTeam alliance, of which Delta is a founding member. The airline serves nearly 200 million people every year, taking customers to more than 300 destinations in over 50 countries. Delta operates significant hubs and key markets at airports in the United States and worldwide in conjunction with its alliance partners. More about Delta can be found on the Delta News Hub as well as delta.com, via @DeltaNewsHub on Twitter and Facebook.com/delta.