

# TAG 2020 WINNERS



British American Business



## US SME in UK

- **CG Tech** – a software development company, main product Vericut is a software simulation programme used in manufacturing. Sept 2019, opened a new office in Gloucestershire.
- **SimpliSafe** – SimpliSafe designs, develops and sells self-installed home security systems. June 2019, selected Manchester for new UK HQ to oversee launch in UK and customer services support team.
- **UserTesting** – created the Human Insight Platform allowing organizations to interact with customers. July 2019, announced first international office in Edinburgh.

## UK SME in USA

- **Arlington Automotive** – automotive parts supplier and supply chain integrator and part of Arlington Industries Group, which also includes Arlington Aerospace, a tier one supplier to the aerospace industry. October 2019, announced expansion in USA through acquisition of BorgWarner's thermal management business. Currently restructuring and growth in USA.
- **LEON** – A restaurant chain that serves natural fast food, 2019 Inward investment to the US c. \$3M, opened 3 sites in Washington DC,
- **Lucideon** – an independent materials development, testing and assurance company. A subsidiary of Lucideon Group Limited, Lucideon M+P is expanding its existing operations center in Greenville, South Carolina. The company's \$7.5 million investment is expected to create 28 new jobs, and will become home to Lucideon's Center of Excellence for Additive Manufacturing, supporting aerospace and medical device manufacturing.



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## US LAUNCH OR EXPANSION IN UK

- **Chetu** – Chetu is a software development company providing custom technology solutions and software services. Dec 2019, opened an office in Birmingham, acting as HQ for Europe and EMEA.
- **Mindbody** – Mindbody is a software-as-a-service company focused on the health and wellness industry. March 2019, opened office in Sheffield, creating 40 new jobs and room for 100 more - focused on customer service.
- **Slalom** - Slalom is a business and technology consulting firm. Apr 2019, plan to open Manchester office creating 200 jobs by 2025 and growing its London presence.
- **Analog Devices** - Analog Devices is a semiconductor company specialising in data conversion, signal processing and power management technology, designing and manufacturing etc. June 2019 opened new UK HQ in Hayes, London

## UK LAUNCH OR EXPANSION IN USA

- **Clinigen** – a global pharmaceutical and services company. Dec 2018 acquired CSM, a specialist provider of packaging, labelling, warehousing and distribution services with infrastructure in the US, Belgium and Germany.
- **Cubico Sustainable Investments** – provides renewable energy covering the whole energy chain from development to construction, to operation and management. 2019 - formalization of numerous construction projects. Palmetto Plains Solar Project, LLC (South Carolina); Huntley Solar, LLC (South Carolina); and Wagyu Solar, LLC (Texas) are the three main energy plants
- **Hyve Group** – Hyve Group are global organizers of B2B trade exhibitions and conferences. 2019 acquired two market-leading trade shows, Shoptalk and GroceryTalk, for \$145m.
- **Huntsworth** – Huntsworth plc is an international, non-advertising, public relations and healthcare communications group.



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## US INVESTOR OF THE YEAR

- **Exxon Mobil** – oil and gas corporation. April 2019 - ExxonMobil has decided to invest more than \$1bn to expand the capacity of the Fawley refinery in the UK.
- **Jacobs Engineering** – Jacobs Engineering Group provides scientific and speciality consulting, and technical professional services. 28 Nov 2019 - Jacobs has announced plans to expand in the UK, with 2,400 new jobs over a 2 year period.
- **Kimberley Clark** - manufacturing primarily paper-based consumer products. Dec 2019 - An £85 million investment in Barrow's Kimberly Clark paper mill has been given the green light, securing previously at-risk jobs.
- **Google** – a search engine and internet technology company. DeepMind, the Alphabet-owned artificial intelligence company, will be moving into a new flagship building in 2020.
- **Hasbro** - a play and entertainment company. Dec 2019 - US-based toy giant Hasbro has officially confirming today that it has completed its acquisition of Entertainment One.

## UK INVESTOR OF THE YEAR

- **Diageo** – a manufacturer of alcoholic beverages, with a focus on spirits and beer. 16 Jan 2019 - British-based Diageo will relocate its primary North America office to New York City from Norwalk, CT. Diageo will invest \$31 million.
- **National Grid** – a multinational electricity and gas utility company. Nov 2019 - National Grid has ploughed a record of almost £2bn into its booming US-based business in 2019.
- **Smith & Nephew** – a manufacturer of surgical devices and wound care products. Apr 2019 - Smith announces completion of the acquisition of Osiris Therapeutics, Inc. a fast growing company delivering regenerative medicine products including skin, bone graft and articular cartilage substitutes. The acquisition is expected to accelerate growth
- **Ineos** – multinational producer of chemicals used in the manufacture, In the USA INEOS is adding capacity in 2019 with joint partner O&S in the U.S. Gulf coast TX, AL, .



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## LONG TERM US INVESTOR

- **MSD** is a leading life sciences investor in the UK and has been for over 80 years. Scientific invention is at the heart of what we do, and today, we are at the forefront of some of the world's most urgent global health challenges.
- Our presence in the UK goes back a long way. For over 80 years, we have been researching, developing, and supplying new medicines and vaccines that prevent and treat diseases that occur at every stage of life. We are a leading life sciences investor in the UK, employing over 2,000 people across five sites, including our Human Health business in Hoddesdon, a manufacturing plant in Cramlington in the North East of England, Research Laboratories in London, a business office in Edinburgh and the UK's leading Animal Health business based in Milton Keynes.
- At MSD, we always have been and always will be inventing – and we do it for the single greatest purpose – life. We are at the forefront of some of the world's most urgent global health challenges, including cancer, hepatitis C, antibiotic resistance, Alzheimer's disease, Ebola, heart disease and more. In the UK alone, last year we reached over 3 million people through our vaccines. Our Animal Health division offers one of the industry's most innovative portfolios to prevent, treat and control diseases across all major farm and companion animal species.



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## LONG TERM UK INVESTOR

- **BAE Systems** – a British multinational defence, security and aerospace company.
- 09 Feb 2019 BAE Systems opened a new 33,000 square-foot facility in Austin, Texas, that will produce armor kits to protect US Army ground vehicles. The 33,000-square-foot facility will allow the company to build its L-ROD bar-armor kits faster and at lower cost, on a new, automated production line. The facility currently employs about half a dozen people, and about 30 more will be added this year. Several local businesses are subcontractors to the L-ROD production line, providing a further boost to the Austin economy. 21 Aug 2019 - BAE Systems officially opened offices in the new Georgia Cyber Centre, expanding its presence in Augusta and furthering its commitment to innovation. The company has more than 400 employees in Fort Gordon and Augusta, providing advanced analytics and information assurance mission support. BAE Systems is a leading provider of secure IT support and services for the US army in the region, and a trusted partner on critical national security programmes. 02 Oct 2019 - BAE Systems opened an expanded facility (52,000 square feet) in Elgin, Oklahoma that will make next-generation howitzers for the US Army. On 20 January 2020, it was announced that BAE Systems Plc will buy the military global positioning system (GPS) arm of UTC's Collins Aerospace unit for \$1.93 billion, together with Raytheon's airborne tactical radios operation at a cost of \$275 million.



# AWARDS CATEGORIES



BritishAmericanBusiness

The TAG Awards categories showcase the opportunities and potential of the transatlantic trade and investment relationship. Celebrating the companies that have used the special relationship to grow their business internationally, creating jobs and wealth on both sides of the Atlantic.

US / UK SME

Up to £100 million

Our 'US SME in UK' and 'UK SME in US' awards show that companies of all sizes, not just major corporations, can invest and grow across the pond.

US / UK Investor of the Year

Over £1 billion

These awards celebrate a single, major transatlantic investment of scale or value from a large firm.

US / UK Launch or Expansion

Up to £1 billion

These awards celebrate a UK/US midcap company that has made a specific investment of note in the transatlantic economy across the year.

Long Term US / UK Investor

Significant Investment over decades

Reflecting the vote of confidence transatlantic investors put in one another's economies, these awards celebrate a long term commitment to transatlantic investment.

