

TAG 2021

RECOGNISING
TRANSATLANTIC
SUCCESS



TRANSATLANTIC **GROWTH**

2021 TAG TRACKER

The BritishAmerican Business (BAB) Transatlantic Growth (TAG) campaign celebrates the transatlantic trade and investment relationship.

The TAG Tracker recognises companies from SMEs to MNCs that invest in the transatlantic economy, creating growth, prosperity and jobs on both sides of the Atlantic.

We share and highlight these stories on our TAG website

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UK TO U.S.

UK Investment in the U.S.

AVEVA GROUP - [Click here](#) to read their story

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UK Launch/Investment in the U.S.

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DST INNOVATIONS/BLUE ROCK MANUFACTURING - [Click here](#) to read their story

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UK SME in the U.S.

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UK TO U.S.

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U.S. TO UK

U.S. Investment in the UK

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U.S. TO UK

U.S. Launch/Expansion in the UK

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U.S. SME in the UK

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