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2026 TAG TRACKER

The BritishAmerican Business (BAB) TAG campaign celebrates the transatlantic trade and investment relationship.

Our TAG Tracker recognises companies from SMEs to MNCs that invest in the transatlantic economy, creating growth, prosperity and jobs on both sides of the atlantic.

We share and highlight these stories on our [TAG website](#).

The 2026 TAG Campaign is Sponsored by:





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2026 SNAPSHOT

For 2025/26 we have tracked over 470 stories of transatlantic growth and expansion.

- 170** US headquartered companies growing and expanding in the UK
- 163** UK headquartered companies growing and expanding in the US
- 83** US headquartered companies making acquisitions in the UK
- 61** UK Headquartered companies making acquisitions in the in the US



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